

**Company name**

**Project name**

**Project aims and objectives**

**Target Audience:** Who are they and what do we need to know about them.

**The product or service.** What is it you wish to market.

**Proposition.** What is your key message?

**Medium you wish to market your product/services.**

Brochure  Advertising  Point-of-sale  Newsletter  Illustration  Website design   
Logo design  Photoshop re-touching  Room set styling  Other \_\_\_\_\_

**Additional information.** Is there anything else you think we should know to help us supply you with an accurate quote?

**Style Is Substance Ltd**

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